

## **FACULTY OF LIBERAL ARTS**

## FINAL EXAMINATION

Student ID (in Figures)	: [															
Student ID (in Words)	:															
Course Code & Name	•	MDI	1222	2* Dr	oface	ional	Ethic	·c								
Semester & Year	:															
Lecturer/Examiner	:	· · · · · · · · · · · · · · · · · · ·														
Duration	:	2 H	•													

## **INSTRUCTIONS TO CANDIDATES**

1. This question paper consists of two (2) sections:

SECTION A (40 marks) : Twenty (20) multiple-choice questions. Answer ALL questions in

the booklet provided.

**SECTION B (60 marks)** : Six (6) short-answer/essay-type questions. Write your answers in

the booklet provided.

- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple-choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total number of pages = 6 (including the cover page)

SECTION B : SHORT-ANSWER/ESSAY-TYPE QUESTIONS (60 MARKS)
INSTRUCTION(S) : This part consists of SIX (6) questions (10 marks each). V

: This part consists of SIX (6) questions (10 marks each). Write your answers in the booklet provided.

- 1. How can we reconcile common morality and professional role morality? Explain [6 marks], by using one example [4 marks].
- 2. Do companies have social responsibility? Give two reasons *for* CSR and two reasons *against* CSR. Refute one of the four reasons.  $[5 \times 2 = 10 \text{ marks}]$
- 3. Which six factors influence moral intensity?  $[6 \times 1 = 6 \text{ marks}]$  Use one example from professional ethics not business ethics to discuss two of these factors in more detail.  $[2 \times 2 = 4 \text{ marks}]$
- 4. a. What is Machiavellianism? [4 marks]
  - b. And how does this personality trait influence ethical behaviour? [3 marks] Give one example from professional or business ethics. [3 marks]
- 5. Deontology and consequentialism differ from one another because both are normative ethical theories but they are different in terms of (i) perspective, (ii) features, (iii) morally correct action and (iv) strengths. Use a four-by-two table to answer the differences. [4 × 2.5 = 10 marks]
- 6. a. What is meant by "diffusion of responsibility"? [4 marks]
  - b. What are the **TWO (2)** practical implications of this basic social-psychological concept for managing and promoting ethical behaviour among staff? [6 marks]

**END OF EXAM PAPER**